

NEWS RELEASE

For Immediate Release: 7/1/25

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SIUSLAW VALLEY CHARTER SCHOOL HIRES CHIEF OPERATIONS OFFICER

Siuslaw Valley Charter School has hired a Chief Operations Officer as part of its business plan working to open their doors as Whitmore Classical Academy in the Fall of 2026.

“We are excited to announce Jennifer Waggoner as our Chief Operations Officer for the Siuslaw Valley Charter School. Jennifer is absolutely the best candidate for this position. She has the experience, energy and skill set we need to keep moving successfully forward to open our school and provide a classical education charter school option to the youth and families of Florence. Jennifer is a leader, a problem solver and an encourager. She builds strong relationships and she gets things done. She will do great things for our school and for our community in this position,” said Chuck Trent, SVCS Board Member.

Jennifer Waggoner (Florence) was hired after a lengthy and thorough selection process. The position was posted on the Siuslaw Valley Charter School website and various other websites from March to June 2025. Waggoner’s application was vetted with her diverse references interviewed, she personally interviewed with a selection committee from the SVCS Board, and was voted on by the Board. Kay King, Chairman of the Board for SVCS, is Waggoner’s mother. She recused herself from all aspects of the selection and voting process.

Waggoner has a Bachelor’s Degree in Communications and a Master’s Degree in Business Administration (MBA) from Oregon State University. She served as Chief of Staff for the Speaker of the House in the Oregon House of Representatives, has been a public relations and political consultant and is owner/operator of her family business in Florence and previously in Craig, Alaska. Jennifer has invested years in schools as a volunteer with youth in Florence and Craig at the elementary, middle and high school levels. She has been a member of the Siuslaw School District Budget Committee, the Oregon Logging Conference Board and has worked as a fundraiser and volunteer for many non-profits. Waggoner was selected as Woman of the Year for Associated Oregon Loggers and as a “Woman Who Rocks” award recipient from the HOPE organization on Prince of Wales Island in Alaska.

Jennifer graduated from Siuslaw in 1990 after attending school here for all 12 years. Jennifer is married to Dan and all three of their children graduated from Siuslaw.

“I’m excited to put my education and experience to work to provide an additional education option for families to choose in order to help their children reach their greatest potential. I love Florence and I love kids so I am ready to pour myself into this job. Whitmore Classical Academy will positively impact the lives of the students and families in our school but also the entire community. The Board has the sincere vision to provide academic excellent and unique experiences and opportunities for all of the youth in the community, including our underserved populations. I’m particularly interested in gleaning from the expertise of our retirement community to educate and inspire our students,” stated Waggoner.

Siuslaw Valley Charter School will be opening Whitmore Classical Academy, a public classical education charter school, for the 2026/2027 school year. They will start with grades K-2. This is a public charter school and therefore, there will be no cost to attend and it will be open to all students. Families can visit the website [www.whitmoreacademy.com](http://www.whitmoreacademy.com) and sign-up with an “Intent to Enroll.”

Siuslaw Valley Charter School is an Oregon nonprofit corporation doing business as Whitmore Classical Academy. The mission of SVCS is, “To develop students in mind and character through a classical education that emphasizes the principles of virtuous living, traditional learning and civic responsibility.”

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